

# ORDER



Orders	Order / Rev:	<u>104785</u>	Primary AE:	<u>Amy McCreary</u>
	Alt Order #:	<u>06832435</u>	Sales Office:	<u>BLPHI</u>
	Product Desc:	<u>American Crossroads</u>	Sales Region:	<u>National</u>
	Estimate:	<u>691</u>		
	Flight Dates:	<u>09/18/12 - 09/27/12</u>		
	Original Date / Rev:	<u>07/26/12 / 08/09/12</u>		
	Order Type:	<u>GENERAL</u>		
Agency	Name:	<u>Crossroads Media, LLC</u>		
	Buying Contact:		Billing Type:	<u>Cash</u>
	Billing Contact:		Billing Calendar:	<u>Broadcast</u>
		<u>66 Canal Center Plaza</u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>Alexandria, VA 22314</u>	Agency Commission:	<u>15%</u>
Advertiser	Name:	<u>American Crossroads - KVVU</u>		
	Demographic:	<u>A35+</u>	New Business Thru:	
	Product Codes:	<u>PLI1</u>	Order Separation:	<u>00:15:00</u>
	Priority:	<u>SELECT PRIORITY CODE</u>	Advertiser External ID:	
	Revenue Codes:	<u>POLITICAL/AGY, PISSED, GEN</u>	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	133	\$97,525.00	\$82,896.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	133	\$97,525.00	\$82,896.25	0.00
Totals	133	\$97,525.00	\$82,896.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	32%	\$97,525.00
Market	100%	\$304,765.62

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$100,572.66
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$45,714.84
KTUD	1%	\$3,047.66
KVVU	17%	\$51,810.16
KVVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$6,095.31

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/18/12	Wake Up Early w/ Wagners		430a-5a	-T-----	:30	1	\$200.001	0.00	NM		1	\$200.00
Wake Up Early Wagners															
WAKE-W/WAGNERS REV RATE															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 09/17/12		09/23/12		-T-----		1		\$200.00		0.00					

Order / Rev: 104785  
Alt Order #: 06832435  
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/18/12	09/18/12	Wake Up Early w/ Wagn&M		430a-5a	-T-----	:30	1	\$200.001	0.00	NM	1	\$200.00
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		Week: 09/17/12	09/23/12	-T-----		1	\$200.00		0.00					
E 2	KSNV	09/19/12	09/19/12	Wake Up Early w/ Wagn&M		430a-5a	--W----	:30	1	\$200.001	0.00	NM	1	\$200.00
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		Week: 09/17/12	09/23/12	--W----		1	\$200.00		0.00					
E 3	KSNV	09/20/12	09/20/12	Wake Up Early w/ Wagn&M		430a-5a	---T---	:30	1	\$200.001	0.00	NM	1	\$200.00
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		Week: 09/17/12	09/23/12	---T---		1	\$200.00		0.00					
E 4	KSNV	09/23/12	09/23/12	Wake Up Early w/ Wagn&M		430a-5a	-----S	:30	1	\$200.001	0.00	NM	1	\$200.00
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		Week: 09/17/12	09/23/12	-----S		1	\$200.00		0.00					
E 5	KSNV	09/24/12	09/24/12	Wake Up Early w/ Wagn&M		430a-5a	M-----	:30	1	\$200.001	0.00	NM	1	\$200.00
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E 7	KSNV	09/26/12	09/26/12	Wake Up Early w/ Wagn&M		430a-5a	--W----	:30	1	\$200.001	0.00	NM	1	\$200.00
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E 8	KSNV	09/27/12	09/27/12	Wake Up Early w/ Wagn&M		430a-5a	---T---	:30	1	\$200.001	0.00	NM	1	\$200.00
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		Week: 09/24/12	09/30/12	---T---		1	\$200.00		0.00					
E 9	KSNV	09/18/12	09/18/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.001	0.00	NM	1	\$325.00
The Agenda 1230pm														
NEWS 3 AT NOON REV RATE														
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		Week: 09/17/12	09/23/12	-T-----		1	\$325.00		0.00					
E 10	KSNV	09/19/12	09/19/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.001	0.00	NM	1	\$325.00
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E 11	KSNV	09/20/12	09/20/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.001	0.00	NM	1	\$325.00
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E 12	KSNV	09/21/12	09/21/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.001	0.00	NM	1	\$325.00
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E 13	KSNV	09/24/12	09/24/12		CM	1230-1p	M-----	:30	1	\$325.001	0.00	NM	1	\$325.00

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E 14	KSNV	09/25/12	09/25/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
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E 20	KSNV	09/21/12	09/21/12	Rachael Ray	CM	11am-12pm	---F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
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E 21	KSNV	09/24/12	09/24/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
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E 25	KSNV	09/18/12	09/18/12		CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											

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Product Desc: American Crossroads  
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KSNV

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DOCTORS															
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E 26	KSNV	09/19/12	09/19/12	The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	----F--											
E 29	KSNV	09/24/12	09/24/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	M-----											
E 30	KSNV	09/25/12	09/25/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	-T-----											
E 31	KSNV	09/26/12	09/26/12	The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	--W----											
E 32	KSNV	09/27/12	09/27/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	---T---											
E 33	KSNV	09/18/12	09/18/12	M-F Today Show III 4th 1BM		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	-T-----											
E 34	KSNV	09/19/12	09/19/12	M-F Today Show III 4th 1BM		10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	--W----											
E 35	KSNV	09/20/12	09/20/12	M-F Today Show III 4th 1BM		10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	---T---											
E 36	KSNV	09/21/12	09/21/12	M-F Today Show III 4th 1BM		10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	----F--											
E 37	KSNV	09/24/12	09/24/12		CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

Order / Rev: 104785  
Alt Order #: 06832435  
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H															
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    M-----    1    \$325.00    0.00															
E 38	KSNV	09/25/12	09/25/12	M-F Today Show III 4th H		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -T-----    1    \$325.00    0.00															
E 39	KSNV	09/26/12	09/26/12	M-F Today Show III 4th H		10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    --W----    1    \$325.00    0.00															
E 40	KSNV	09/27/12	09/27/12	M-F Today Show III 4th H		10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    ---T---    1    \$325.00    0.00															
E 41	KSNV	09/18/12	09/18/12	M-F Today Show II 3rd H		9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/17/12    09/23/12    -T-----    1    \$750.00    0.00															
E 42	KSNV	09/19/12	09/19/12	M-F Today Show II 3rd H		9-10a	--W-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/17/12    09/23/12    --W----    1    \$750.00    0.00															
E 43	KSNV	09/20/12	09/20/12	M-F Today Show II 3rd H		9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/17/12    09/23/12    ---T---    1    \$750.00    0.00															
E 44	KSNV	09/21/12	09/21/12	M-F Today Show II 3rd H		9-10a	---F---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/17/12    09/23/12    ---F--    1    \$750.00    0.00															
E 45	KSNV	09/24/12	09/24/12	M-F Today Show II 3rd H		9-10a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    M-----    1    \$750.00    0.00															
E 46	KSNV	09/25/12	09/25/12	M-F Today Show II 3rd H		9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -T-----    1    \$750.00    0.00															
E 47	KSNV	09/26/12	09/26/12	M-F Today Show II 3rd H		9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    --W----    1    \$750.00    0.00															
E 48	KSNV	09/27/12	09/27/12	M-F Today Show II 3rd H		9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    ---T---    1    \$750.00    0.00															
E 49	KSNV	09/18/12	09/18/12	CM	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104785  
Alt Order #: 06832435  
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F Jeopardy										
				M-F Jeopardy										
				JEOPARDY< TP CHANGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	--T----		1	\$1,000.00		0.00					
E 50	KSNV	09/19/12	09/19/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Jeopardy										
				JEOPARDY< TP CHANGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1	\$1,000.00		0.00					
E 51	KSNV	09/20/12	09/20/12	M-F Jeopardy	CM	630-7pm	--T---	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Jeopardy										
				JEOPARDY< TP CHANGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	---T---		1	\$1,000.00		0.00					
E 52	KSNV	09/21/12	09/21/12	M-F Jeopardy	CM	630-7pm	---F--	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Jeopardy										
				JEOPARDY< TP CHANGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	----F--		1	\$1,000.00		0.00					
E 53	KSNV	09/24/12	09/24/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Jeopardy										
				JEOPARDY< TP CHANGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	M-----		1	\$1,000.00		0.00					
E 54	KSNV	09/25/12	09/25/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Jeopardy										
				JEOPARDY< TP CHANGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-T-----		1	\$1,000.00		0.00					
E 55	KSNV	09/26/12	09/26/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Jeopardy										
				JEOPARDY< TP CHANGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	--W----		1	\$1,000.00		0.00					
E 56	KSNV	09/27/12	09/27/12	M-F Jeopardy	CM	630-7pm	--T---	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Jeopardy										
				JEOPARDY< TP CHANGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	---T---		1	\$1,000.00		0.00					
E 57	KSNV	09/18/12	09/18/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.001	0.00	NM	1	\$750.00
				Tonight Show										
				TONITE SHW-NBC< REV RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-T-----		1	\$750.00		0.00					
E 58	KSNV	09/19/12	09/19/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.001	0.00	NM	1	\$750.00
				Tonight Show										
				TONITE SHW-NBC< REV RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1	\$750.00		0.00					
E 59	KSNV	09/20/12	09/20/12	The Tonight Show	CM	1135p-1237a	--T---	:30	1	\$750.001	0.00	NM	1	\$750.00
				Tonight Show										
				TONITE SHW-NBC< REV RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	---T---		1	\$750.00		0.00					
E 60	KSNV	09/21/12	09/21/12	The Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.001	0.00	NM	1	\$750.00
				Tonight Show										
				TONITE SHW-NBC< REV RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	----F--		1	\$750.00		0.00					
E 61	KSNV	09/24/12	09/24/12		CM	1135p-1237a	M-----	:30	1	\$750.001	0.00	NM	1	\$750.00

Order / Rev: 104785  
Alt Order #: 06832435  
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show Tonight Show															
TONITE SHW-NBC< REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/24/12	09/30/12	M-----	1	\$750.00	0.00									
E 62	KSNV	09/25/12	09/25/12	The Tonight Show	CM	1135p-1237a	--T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/24/12	09/30/12	-T-----	1	\$750.00	0.00									
E 63	KSNV	09/26/12	09/26/12	The Tonight Show	CM	1135p-1237a	--W-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/24/12	09/30/12	--W-----	1	\$750.00	0.00									
E 64	KSNV	09/27/12	09/27/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/24/12	09/30/12	---T---	1	\$750.00	0.00									
E 65	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
NEWS PC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/17/12	09/23/12	-T-----	1	\$700.00	0.00									
E 66	KSNV	09/19/12	09/19/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
NEWS PC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/17/12	09/23/12	--W----	1	\$700.00	0.00									
E 67	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
NEWS PC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/17/12	09/23/12	---T---	1	\$700.00	0.00									
E 68	KSNV	09/21/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
NEWS PC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/17/12	09/23/12	----F--	1	\$700.00	0.00									
E 69	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
NEWS PC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/24/12	09/30/12	M-----	1	\$700.00	0.00									
E 70	KSNV	09/25/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
NEWS PC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/24/12	09/30/12	-T-----	1	\$700.00	0.00									
E 71	KSNV	09/26/12	09/26/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
NEWS PC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/24/12	09/30/12	--W----	1	\$700.00	0.00									
E 72	KSNV	09/27/12	09/27/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	----T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
NEWS PC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	09/24/12	09/30/12	----T---	1	\$700.00	0.00									
E 73	KSNV	09/18/12	09/18/12		CM	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104785  
Alt Order #: 06832435  
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE W/WAGNRS2 REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--T----		1	\$1,000.00		0.00						
E 74	KSNV	09/19/12	09/19/12	M-F 6-7a WakeUp w/Wagners		6-7a		--W----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE W/WAGNRS2 REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--W----		1	\$1,000.00		0.00						
E 75	KSNV	09/20/12	09/20/12	M-F 6-7a WakeUp w/Wagners		6-7a		--T---	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE W/WAGNRS2 REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--T---		1	\$1,000.00		0.00						
E 76	KSNV	09/21/12	09/21/12	M-F 6-7a WakeUp w/Wagners		6-7a		----F--	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE W/WAGNRS2 REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	----F--		1	\$1,000.00		0.00						
E 77	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wagners		6-7a		M-----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE W/WAGNRS2 REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M-----		1	\$1,000.00		0.00						
E 78	KSNV	09/25/12	09/25/12	M-F 6-7a WakeUp w/Wagners		6-7a		-T----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE W/WAGNRS2 REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-T-----		1	\$1,000.00		0.00						
E 79	KSNV	09/26/12	09/26/12	M-F 6-7a WakeUp w/Wagners		6-7a		--W----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE W/WAGNRS2 REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	--W----		1	\$1,000.00		0.00						
E 80	KSNV	09/27/12	09/27/12	M-F 6-7a WakeUp w/Wagners		6-7a		---T---	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE W/WAGNRS2 REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	---T---		1	\$1,000.00		0.00						
E 81	KSNV	09/18/12	09/18/12	Today Show		CM	658a-9am	--T-----	:30	1	\$1,500.001	0.00	NM	1	\$1,500.00
<b>Today Show</b>															
<b>TODAY SHW REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-T-----		1	\$1,500.00		0.00						
E 82	KSNV	09/19/12	09/19/12	Today Show		CM	658a-9am	--W----	:30	1	\$1,500.001	0.00	NM	1	\$1,500.00
<b>Today Show</b>															
<b>TODAY SHW REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--W----		1	\$1,500.00		0.00						
E 83	KSNV	09/20/12	09/20/12	Today Show		CM	658a-9am	---T---	:30	1	\$1,500.001	0.00	NM	1	\$1,500.00
<b>Today Show</b>															
<b>TODAY SHW REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	---T---		1	\$1,500.00		0.00						
E 84	KSNV	09/21/12	09/21/12	Today Show		CM	658a-9am	----F--	:30	1	\$1,500.001	0.00	NM	1	\$1,500.00
<b>Today Show</b>															
<b>TODAY SHW REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	----F--		1	\$1,500.00		0.00						
E 85	KSNV	09/24/12	09/24/12	Today Show		CM	658a-9am	M-----	:30	1	\$1,500.001	0.00	NM	1	\$1,500.00
<b>Today Show</b>															
<b>TODAY SHW REV RATE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	----F--		1	\$1,500.00		0.00						

Order / Rev: 104785  
Alt Order #: 06832435  
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estlmate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
Today Show														
Today Show														
TODAY SHW REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	M-----		1	\$1,500.00			0.00				
E 86	KSNV	09/25/12	09/25/12	Today Show	CM	658a-9am		:30	1	\$1,500.00	1	0.00	NM	1 \$1,500.00
Today Show														
TODAY SHW REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-T-----		1	\$1,500.00			0.00				
E 87	KSNV	09/26/12	09/26/12	Today Show	CM	658a-9am		:30	1	\$1,500.00	1	0.00	NM	1 \$1,500.00
Today Show														
TODAY SHW REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	--W----		1	\$1,500.00			0.00				
E 88	KSNV	09/27/12	09/27/12	Today Show	CM	658a-9am		:30	1	\$1,500.00	1	0.00	NM	1 \$1,500.00
Today Show														
TODAY SHW REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	---T---		1	\$1,500.00			0.00				
E 89	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.00	1	0.00	NM	1 \$700.00
4PM NEWS (1 hour)														
FIRST NWS 3-4<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	-T-----		1	\$700.00			0.00				
E 90	KSNV	09/19/12	09/19/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.00	1	0.00	NM	1 \$700.00
4PM NEWS (1 hour)														
FIRST NWS 3-4<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	--W----		1	\$700.00			0.00				
E 91	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.00	1	0.00	NM	1 \$700.00
4PM NEWS (1 hour)														
FIRST NWS 3-4<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	---T---		1	\$700.00			0.00				
E 92	KSNV	09/21/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.00	1	0.00	NM	1 \$700.00
4PM NEWS (1 hour)														
FIRST NWS 3-4<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	---F--		1	\$700.00			0.00				
E 93	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.00	1	0.00	NM	1 \$700.00
4PM NEWS (1 hour)														
FIRST NWS 3-4<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	M-----		1	\$700.00			0.00				
E 94	KSNV	09/25/12	09/25/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.00	1	0.00	NM	1 \$700.00
4PM NEWS (1 hour)														
FIRST NWS 3-4<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-T-----		1	\$700.00			0.00				
E 95	KSNV	09/26/12	09/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.00	1	0.00	NM	1 \$700.00
4PM NEWS (1 hour)														
FIRST NWS 3-4<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	--W----		1	\$700.00			0.00				
E 96	KSNV	09/27/12	09/27/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.00	1	0.00	NM	1 \$700.00
4PM NEWS (1 hour)														
FIRST NWS 3-4<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	---T---		1	\$700.00			0.00				
E 97	KSNV	09/19/12	09/19/12		CM	5-630p		:30	1	\$1,000.00	1	0.00	NM	1 \$1,000.00

Order / Rev: 104785  
Alt Order #: 06832435  
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---W---		1	\$1,000.00		0.00						
E 98	KSNV	09/21/12	09/21/12	M-F Early News	CM	5-630p	-----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	----F--		1	\$1,000.00		0.00						
E 99	KSNV	09/24/12	09/24/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	M-----		1	\$1,000.00		0.00						
E100	KSNV	09/26/12	09/26/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	---W----		1	\$1,000.00		0.00						
E101	KSNV	09/18/12	09/18/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-T-----		1	\$450.00		0.00						
E102	KSNV	09/21/12	09/21/12	Dr. Phil	CM	3-4p	-----F--	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	----F--		1	\$450.00		0.00						
E103	KSNV	09/24/12	09/24/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	M-----		1	\$450.00		0.00						
E104	KSNV	09/26/12	09/26/12	Dr. Phil	CM	3-4p	--w----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	--W----		1	\$450.00		0.00						
E105	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
				News 3 Sunrise SATURDAY											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S-		1	\$350.00		0.00						
E106	KSNV	09/18/12	09/18/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-T-----		1	\$425.00		0.00						
E107	KSNV	09/20/12	09/20/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---T---		1	\$425.00		0.00						
E108	KSNV	09/25/12	09/25/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-T-----		1	\$425.00		0.00						
E109	KSNV	09/27/12	09/27/12		CM	12-1230pm	---T---	:30	1	\$425.001	0.00	NM		1	\$425.00

Order / Rev: 104785  
Alt Order #: 06832435  
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
Noon News														
Noon News														
NEWS 3 AT NOON														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12    09/30/12    ---T---    1    \$425.00    0.00														
E110	KSNV	09/22/12	09/22/12	News 3 Today - SATURDAY		9am-930am		:30	1	\$500.00	1	0.00	NM	1    \$500.00
News 3 Today - SAT														
AVG. ALL WKS														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12    09/23/12    ----S--    1    \$500.00    0.00														
E111	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1    \$1,100.00
Sa-Su News 3 at Eleven														
WKD2 NWS-AT 11<														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12    09/23/12    -----S--    1    \$1,100.00    0.00														
E112	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM	CM	9:30a-10a		:30	1	\$500.00	1	0.00	NM	1    \$500.00
Chris Matthews SUN 9:30am														
AVG. ALL WKS														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12    09/23/12    -----S    1    \$500.00    0.00														
E114	KSNV	09/23/12	09/23/12	News 3 Today Wknd	CM	9a-930am		:30	1	\$500.00	1	0.00	NM	1    \$500.00
News 3 Today														
AVG. ALL WKS														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12    09/23/12    -----S    1    \$500.00    0.00														
E115	KSNV	09/19/12	09/19/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1    \$1,100.00
M-F News 3 at Eleven														
NEWS 3 AT 11<														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12    09/23/12    --W----    1    \$1,100.00    0.00														
E116	KSNV	09/21/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1    \$1,100.00
M-F News 3 at Eleven														
NEWS 3 AT 11<														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12    09/23/12    ----F--    1    \$1,100.00    0.00														
E117	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1    \$1,100.00
M-F News 3 at Eleven														
NEWS 3 AT 11<														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12    09/30/12    M-----    1    \$1,100.00    0.00														
E118	KSNV	09/26/12	09/26/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1    \$1,100.00
M-F News 3 at Eleven														
NEWS 3 AT 11<														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12    09/30/12    --W----    1    \$1,100.00    0.00														
E119	KSNV	09/18/12	09/18/12	M-F Jeopardy	CM	630-7pm		:30	1	\$800.00	1	0.00	NM	1    \$800.00
M-F Jeopardy														
FACE-J RALSTON< RV RATE														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12    09/23/12    -T-----    1    \$800.00    0.00														
E120	KSNV	09/20/12	09/20/12	M-F Jeopardy	CM	630-7pm		:30	1	\$800.00	1	0.00	NM	1    \$800.00
M-F Jeopardy														
FACE-J RALSTON< REV RATE														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12    09/23/12    ---T---    1    \$800.00    0.00														
E121	KSNV	09/24/12	09/24/12	M-F Jeopardy	CM	630-7pm		:30	1	\$800.00	1	0.00	NM	1    \$800.00
M-F Jeopardy														
FACE-J RALSTON< REV RATE														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12    09/30/12    M-----    1    \$800.00    0.00														
E122	KSNV	09/25/12	09/25/12		CM	630-7pm		:30	1	\$800.00	1	0.00	NM	1    \$800.00

Order / Rev: 104785  
Alt Order #: 06832435  
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				FACE-J RALSTON< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	-T-----		1	\$800.00		0.00						
E123	KSNV	09/20/12	09/20/12	Thurs PR 8-9p	CM	8-9pm			---	T---	:30	1	\$2,400.00	1	0.00 NM
				Thursday Prime 8-9pm											
				OFFICE/UP REV RATE/PG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	---T---		1	\$2,400.00		0.00						
E124	KSNV	09/23/12	09/23/12	Meet the Press	CM	8a-9am			----	S	:30	1	\$3,000.00	1	0.00 NM
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		1	\$3,000.00		0.00						
E125	KSNV	09/26/12	09/26/12	Wed PR 9-11p	CM	.9-11pm			--W----		:30	1	\$3,200.00	1	0.00 NM
				Wednesday Prime 9-11pm											
				SVY ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--W----		1	\$3,200.00		0.00						
E126	KSNV	09/23/12	09/23/12	News 3 Live in Prime	CM	7-10pm			-----S		:30	1	\$1,800.00	1	0.00 NM
				News 3 in Prime											
				NEWS IN PRIME ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		1	\$1,800.00		0.00						
E127	KSNV	09/23/12	09/23/12	LAW & ORDER (synd)	PRIM	M-SA 8-11p / SUN-----S			:30		1	\$1,200.00	1	0.00 NM	
				Law & Order (synd)	PRIME										
				L&O ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		1	\$1,200.00		0.00						
E128	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a			-TWTF--		:30	1	\$325.00	1	0.00 NM
				M-F 5-6a WakeUp w/Wagners											
				NEWS ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-TWTF--		1	\$325.00		0.00						
E129	KSNV	09/23/12	09/23/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S		:30		1	\$500.00	1	0.00 NM	
				Sports Night in Las Vegas											
				SPORTS NIGHT ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		1	\$500.00		0.00						
E130	KSNV	09/19/12	09/21/12	Face to Face w/ Ralston	CM	730-758pm			--W-F--		:30	2	\$800.00	1	0.00 NM
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W-F--		2	\$800.00		0.00						
E131	KSNV	09/26/12	09/27/12	Face to Face w/ Ralston	CM	730-758pm			--WT---		:30	2	\$800.00	1	0.00 NM
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WT---		2	\$800.00		0.00						
N132	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a			-TWTF--		:30	1	\$650.00	1	0.00 NM
				M-F 6-7a WakeUp w/Wagners											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-TWTF--		1	\$650.00		0.00						

Totals

133

\$97,525.00